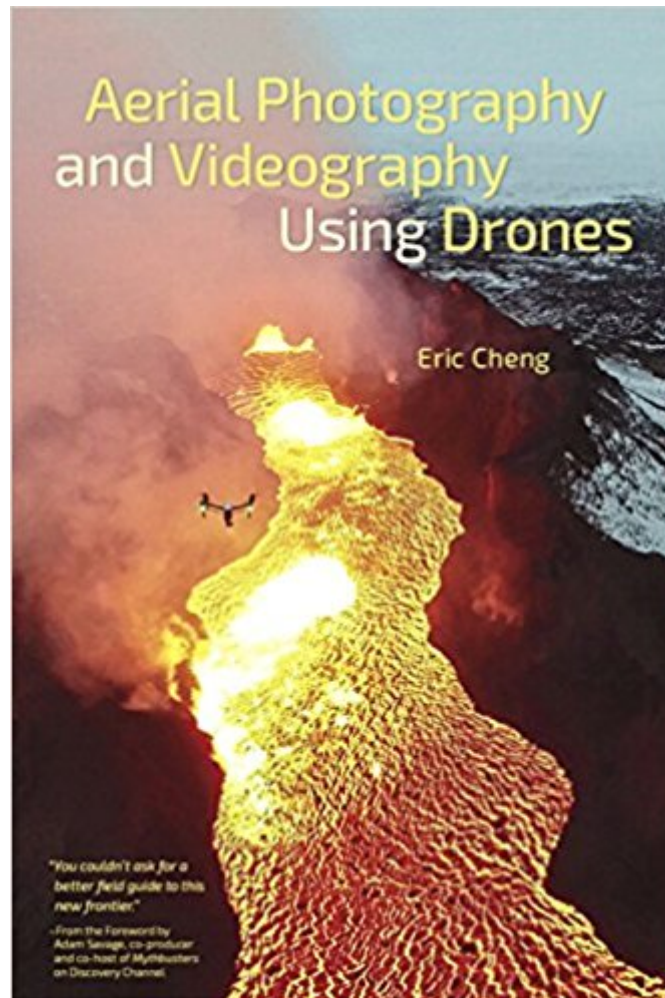




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Aerial Photography And Videography Using Drones



Synopsis

Inexpensive consumer drones that offer ease of flight and high-quality photography and videography have exploded on the market recently, creating what can only be described as drone mania amongst a diverse range of potential users. Because camera-carrying drones still really only exist on the edge between hobby and the mainstream, there is still a lot of confusion about what these small drones are capable of doing. The decision to purchase one is just the first in a long stream of things a new owner must think about. *Aerial Photography and Videography Using Drones* is designed to help you make the most of the opportunities these nimble, affordable, and accessible flying machines have created for aerial photography and videography. Within this definitive guide, you[™]ll learn about the following:

- the current state of camera drone equipment
- how to become a competent drone operator
- tips for getting the best aerial still images and videos
- stories from aerial photographers and videographers from around the world
- the current regulatory state for drone usage in the U.S.
- techniques demonstrated in several videos you can download from peachpit.com, along with pre-flight checklists and worksheets for flight training.

Book Information

Paperback: 288 pages

Publisher: Peachpit Press; 1 edition (November 5, 2015)

Language: English

ISBN-10: 0134122771

ISBN-13: 978-0134122779

Product Dimensions: 6 x 0.7 x 8.9 inches

Shipping Weight: 12.6 ounces (View shipping rates and policies)

Average Customer Review: 4.7 out of 5 starsÂ Â See all reviewsÂ (45 customer reviews)

Best Sellers Rank: #62,194 in Books (See Top 100 in Books) #83 inÂ Books > Computers &

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Customer Reviews

Every year I attend a big photography exposition. Last year there was just one drone exhibitor. This year there were more than a half dozen. Drone photography seems to be here. Eric Cheng is a drone apostle, having spread the word of the uses and advantages of drone photography, including as a representative of the largest ready-to-fly drone manufacturer, DJI. His book covers all aspects

of drone photography, although for a few demonstrations, there are references to on-line videos. The book includes chapters on equipment, learning to fly, aerial stills photography, aerial videography, real world stories (which is a portfolio of still drone photographs), and flight, policy and travel (which discusses the status of rules applicable to drone flight as well as how to travel with a drone). This is the most comprehensive book on drone photography I've seen. Before going on, I have to confess that I had been opposed to the use of the word "drone" to describe these aircraft, preferring "unmanned aerial vehicle" because of the negative connotations associated with the word. Now, given the rapidly growing positive uses of these platforms, even though there is also an undercurrent of fear and distrust in the public, "drone" seems unavoidable. The book uses DJI's Phantom 3 Professional for many examples. This is not an unreasonable choice, given how DJI's drone dominates the market. The book also deals only with ready-to-fly drones and not the hobbyist's assembled drones. The chapter on learning to fly is really just a familiarization, given the number of drone options available. In my case after experimenting with an inexpensive toy drone, I had to resort to the manufacturer's publications and videos as well as many on-line resources before I felt competent.

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